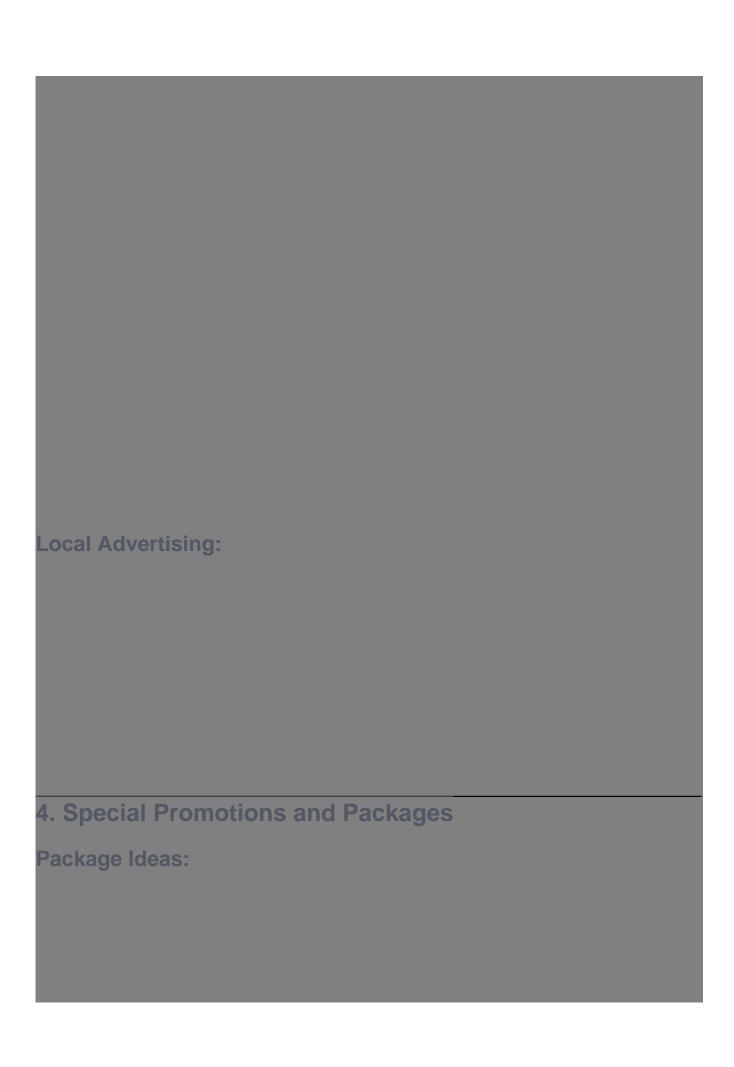
Marketing Strategy for Estheticians: Promoting AXION Services to Ozempic Face Clients

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1. Define the Target Audience

Who Are They?

Pain Points:
2. Develop Key Messaging
Highlight Benefits:
Create Emotional Appeal:
3. Marketing Channels
Digital Presence:



Promotions:
5. Showcase Results
Before-and-After Photos:
Testimonials:
Educational Content:
6. Client Retention and Upselling

7. Metrics for Success		

